

# CarbonNeutral®

APG offers CarbonNeutral® printing

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Every organisation contributes to carbon dioxide emissions through its day to day operations. The scientific consensus is that increasingly levels of CO<sub>2</sub> emissions are causing climate change, and that this is potentially the most serious threat facing the world today.

APG has decided to take action and become a CarbonNeutral aware organisation.

To begin this project, APG worked with The CarbonNeutral Company to identify our 'carbon footprint,' or the approximate volume of CO<sub>2</sub> generated by individual projects and annual contracts with our key clients. It is calculated by assessing energy usage, business travel, and all components of the company's operations that consume power or generate waste and by-products.

The next stage in the process is to explore ways to reduce this footprint and energy use wherever possible. This has included a review of current suppliers to explore the viability of using 'green' suppliers or energy from renewable sources.

## APG's Carbon Offset Projects

In order to neutralise the unavoidable CO<sub>2</sub> produced by print production activities, we are supporting a range of Offset Projects managed by the CarbonNeutral Company. These include renewable energy, energy efficiency and forestry projects that will contribute to the social and environmental vitality of local communities.

## Why not make your printed literature a CarbonNeutral® publication?

Please contact us to discuss how our environmental approach could reduce your companies 'environmental footprint'.



By using FSC certified wood we are supporting better management of the world's forests  
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